

## UČNI NAČRT PREDMETA / COURSE SYLLABUS

**Predmet:** **Ustvarjalne in kulturne industrije Slovenije**  
**Course title:** Creative and cultural industries of Slovenia

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Slovenski študiji II, 2. stopnja		1,2	1,2,3
Slovenian studies II, 2nd degree		1,2	1,2,3

**Vrsta predmeta / Course type**

Izbirni / Optional

**Univerzitetna koda predmeta / University course code:**

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	20	-	-	-	100	6

**Nosilec predmeta / Lecturer:**

prof. dr. Darko Darovec

**Jeziki /**

**Languages:**

Slovenščina/  
Slovene

**Predavanja /**

**Lectures:**

**Vaje / Tutorial:**

slovenščina/Slovene

angleščina/English

slovenščina/Slovene

angleščina/English

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

Gradivo bo dostopno v obliki predavanj PPT iz predavanj oziroma izročki iz predavanj. Izbrana literatura bo dostopna v spletni učilnici ali posredovana na skupinski elektronski poštni naslov. Dodatna in izbirna literatura za skupinske in individualne seminarske naloge bo predlagana na konzultacijah s predavateljem, dostopno v knjižnicah. Iz PPT predavanj bo izoblikovana skripta za interno uporabo.

**Prerequisites:**

The course material will be available in forms of PPT presentations of lectures or handouts form lectures. Chosen readings will be available in e-classroom or forwarded on joint e-mail. Additional readings for group and individual seminar work will be appointed upon consultations with lecturer and also available in libraries. Based on PPT presentations a script for internal use will be prepared.

**Vsebina:**

Tekom predmeta se bodo študentje poglobljeno seznanili in analizirali svetovne trende s področja ustvarjalnih in kulturnih industrij, ki jih bodo aplicirali na slovenski prostor. V sklopu predavanj bodo študentje spoznali specifične karakteristike

**Content (Syllabus outline):**

During the course, students will get acquainted in depth and analyze global trends in the field of creative and cultural industries, and apply them to the Slovenian territory. As part of the lectures, students will learn about the specific characteristics of cultural

<p>kulturnih industrij ter okoliščine, ki vplivajo na delovanje teh industrij (družbene razmere in priložnosti). Spoznali bodo aktualno stanje v tujini (Veliki Britaniji, državah Evropske unije, ZDA) ter na ta način razumeli potencial za razvoj in ustvarjanje delovnih mest s tega področja v Sloveniji. Študentje bodo razumeli ključne procese kulturne produkcije, razliko med kulturnimi in ustvarjalnimi industrijami ter prepoznali specifične in potencialne v slovenskem prostoru in širše. Predvsem se bodo spoznali z izzivi kulturnih industrij, zaposlitvenimi možnostmi, avtorskimi pravicami, vplivom digitalizacije in globalizacije na razvoj kulturnih in ustvarjalnih industrij idr.</p> <p>Tekom predmeta bodo na magistrski ravni poglobljeno analizirane naslednje vsebine:</p> <ul style="list-style-type: none"> <li>- razumevanje osnovnih konceptov kot so: kulturna industrija, kreativna/ustvarjalna industrija, kulturna produkcija, kulturna ekonomija, intelektualna lastnina itd.;</li> <li>- slovenska dediščina v ustvarjalnih in kulturnih industrijah;</li> <li>- digitalna humanistika;</li> <li>- kulturne industrije in avtorske pravice (družbeno-pravna analiza);</li> <li>- razmerje med kulturo in njeno industrijsko produkcijo na vseh področjih (film, glasba, video igrice, umetnost, moda, kreativno pisanje, obrt idr.);</li> <li>- vpliv globalizacije na razvoj ustvarjalnih in kreativnih industrij ter avtorskih pravic.</li> </ul>	<p>industries and the circumstances that affect the operation of these industries (social conditions and opportunities). They will get to know the current situation abroad (Great Britain, EU, USA) and in this way understand the potential for development and job creation in this field in Slovenia. Students will understand the key processes of cultural production, the difference between cultural and creative industries and identify the specifics and potentials in Slovenia and beyond. Above all, they will get acquainted with the challenges of cultural industries, employment opportunities, copyright law, the impact of digitalization and globalization on the development of cultural and creative industries, etc.</p> <p>During the course, the following contents will be deeply analyzed at the master's level:</p> <ul style="list-style-type: none"> <li>- understanding of basic concepts such as: cultural industry, creative industry, cultural production, cultural economy, intellectual property, etc.;</li> <li>- Slovenian heritage in creative and cultural industries;</li> <li>- digital humanities;</li> <li>- cultural industries and copyright law (socio-legal analysis);</li> <li>- the relationship between culture and its industrial production in all fields (film, music, video games, art, fashion, creative writing, crafts, etc.);</li> <li>- the impact of globalization on the development of creative industries and copyright law.</li> </ul>
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### Temeljni literatura in viri / Readings:

- Bilton, C. (ed.) (2011):** Creativity and Cultural Policy. Routledge.
- Murovec, N. (2018):** Kulturne in kreativne industrije v Sloveniji v številkah. Ljubljana, Inštitut za ekonomska raziskovanja.
- Bakhshi, H., Frey, C. B. & Osborne, M. (2015):** Creativity vs. Robots. The Creative Economy and the Future of Employment. London, Nesta. Dostopno na: [http://www.nesta.org.uk/sites/default/files/creativity\\_vs\\_robots\\_wv.pdf](http://www.nesta.org.uk/sites/default/files/creativity_vs_robots_wv.pdf)
- Bakhshi, H., Hargreaves, I. & Mateos-Garcia, J. (2013):** A Manifesto for the Creative Economy. London, Nesta. Dostopno na: <http://www.nesta.org.uk/sites/default/files/a-manifesto-for-the-creative-economy-april13.pdf>.
- Breznik, M. (2011):** KKIPS: kulturne in kreativne industrije po slovensko. Ljubljana, Ministrstvo za kulturo.
- Lee, H.-K. (2014):** 'Politics of the creative industries discourse' International Journal of Cultural Policy.
- Entwistle, J. (2009):** The aesthetic economy of fashion: markets and value in clothing and modelling. Oxford, Berg.
- Entwistle, J. (2000):** The Fashioned Body: fashion, dress and modern social theory. Cambridge, Polity Press.
- Garnham, N. (2005):** From cultural to creative industries. An analysis of the implications of the "creative

industries" approach to arts and media policy making in the United Kingdom. *International Journal of Cultural Policy*, 11, 1, 15-29.

### **Cilji in kompetence:**

Študentje bodo tekom predavanj in seminarjev pridobili naslednje kompetence:

- organizacijske sposobnosti za delo v ustvarjalnih in kulturnih industrijah;
- kritično razmišljanje in razumevanje družbenih pojavov povezanih s kulturno in ustvarjalno industrijo;
- sposobnost prepoznavanja in izkoriščanja potencialov kulturnih in kreativnih industrij za trajnostni razvoj družbe in gospodarstva.

Namen predmeta je spodbuditi k refleksiji o ideoloških mehanizmih v umetnosti in kulturi ter spodbuditi h gojenju samostojnega in kritičnega mišljenja nasploh. Predmet želi pomagati študentom razviti metodološke in analitične sposobnosti ter jih usposobiti za strokovno poglobljeno izražanje in argumentacijo ter umeščanje v širši družbenokulturni kontekst in razprave o vlogi ustvarjalnih in kulturnih industrij v Sloveniji in svetu.

### **Objectives and competences:**

During the lectures and seminars, the students will acquire the following competences:

- organizational skills for work in the creative and cultural industries;
- critical thinking and understanding of social phenomena related to the cultural and creative industry;
- ability to identify and exploit the potential of cultural and creative industries for the sustainable development of society and the economy.

The purpose of the course is to encourage reflection on ideological mechanisms in art and culture and to encourage the cultivation of independent and critical thinking in general. The course aims to help students develop methodological and analytical skills and train them for professional in-depth expression and argumentation and placement in a broader socio-cultural context and discussions on the role of creative and cultural industries in Slovenia and the world.

### **Predvideni študijski rezultati:**

Po zaključku tega predmeta bo študent sposoben:

- razumeti specifične ustvarjalnih in kulturnih industrij v svetu ter jih aplicirati na slovenski prostor;
- razumeti in poiskati potencial ustvarjalnih in kulturnih industrij za razvoj gospodarstva v Sloveniji;
- sodelovati v sodobnem družbenem diskurzu glede pomena ustvarjalnih in kulturnih industrij za ustvarjanje delovnih mest in prihodnost dela na sploh;
- prepoznati priložnosti in potencial kulturnih industrij v digitalnih humanistikah in industrijski produkciji;
- prepoznati priložnosti slovenske kulturne dediščine za razvijanje produktov s

### **Intended learning outcomes:**

Upon completion of this course, the student will be able to:

- understand the specifics of creative and cultural industries in the world and apply them to the Slovenian territory;
- understand and find the potential of creative and cultural industries for the development of the economy in Slovenia;
- participate in contemporary social discourse regarding the importance of creative and cultural industries for job creation and the future of work in general;
- identify opportunities and potential of cultural industries in digital humanities and industrial production;
- identify opportunities for Slovenian cultural

- področja kulturnih in ustvarjalnih industrij;
- razumeti izzive in pasti avtorstva in avtorskih pravic v kontekstu kulturnih in ustvarjalnih industrij.

- heritage to develop products in the field of cultural and creative industries;
- understand the challenges and pitfalls of authorship and copyright in the context of cultural and creative industries.

### Metode poučevanja in učenja:

#### Oblike dela:

- Frontalna oblika poučevanja
- Delo v manjših skupinah oz. v dvojicah
- Samostojno delo študentov
- e-učenje
- drugo (vpišite) \_\_\_\_\_

#### Metode (načini) dela:

- Razlaga
- Razgovor/ diskusija/debata
- Delo z besedilom
- Proučevanje primera
- Igra vlog
- Druge vrste nastopov študentov
- Reševanje nalog
- Študijski obiski podjetij ipd.)
- Vključevanje gostov iz prakse
- Udeležba na okrogli mizi, na konferenci

### Learning and teaching methods:

#### Types of learning/teaching:

- Frontal teaching
- Work in smaller groups or pair work
- Independent students work
- e-learning
- other \_\_\_\_\_

#### Teaching methods:

- Explanation
- Conversation/discussion/debate
- Work with texts
- Case studies
- Role-play
- Different presentation
- Solving exercises
- Field work (e.g. company visits)
- Inviting guests from companies
- Attending round table and conference

Delež (v %) /

### Načini ocenjevanja:

Weight (in %) **Assessment:**

- seminarska naloga	30 %	
- pisni izpit	70 %	

### Reference nosilca / Lecturer's references:

**Darko Darovec** je redni profesor za zgodovino (od 2009). Njegovo raziskovalno delo temelji na neobjavljenih primarnih arhivskih virih, ki jih hranijo v arhivih in knjižnicah v Kopru, Piranu, Benetkah, Ljubljani, Trstu, na Dunaju, Reki in Pazinu. Na podlagi svojih raziskav je v zadnjih letih predstavil kompleksno podobo obmejnih problematik in strukturo sporov in kriz v jadranski regiji (npr. knjiga *Kratka zgodovina Istre*, ki je bila tudi ponatisnjena in prevedena v angleški, hrvaški in italijanski jezik). Ima dolgoletne izkušnje na področju socialne, gospodarske in kulturne zgodovine Istre in Severnojadranske regije v času srednjega veka in še posebej v zgodnjem novoveškem obdobju, ki predstavljajo osnovo njegovega raziskovalnega dela na podlagi raziskav različnih virov in literature, objavljenih v jadranski regiji in drugod. Njegova glavna raziskovalna področja so: srednjeveška in novoveška zgodovina Istre, Slovenije in Sredozemlja, s posebnim poudarkom na pravni zgodovini, zgodovini kulture, družbe in gospodarstva. V okviru raziskovalnega projekta se poglobljeno ukvarja z evropskimi običajnimi sistemi reševanja konfliktov (projekt FAIDA - Marie Curie

Actions 7. OP EU, Univerza Ca' Foscari Benetke), v okviru raziskovalnega programa Preteklost severovzhodne Slovenije med srednjo Evropo in evropskim jugovzhodom (Univerza v Mariboru) s slovensko novoveško zgodovino, zlasti z interdisciplinarnim raziskovanjem oblikovanja slovenskega naroda in države, z različnimi oblikami prezentacij kulturnega spominjanja pa se ukvarja v okviru raziskovalnega projekta "Kontemporalnost razumevanjskega konteksta ter izražanje osebne in družbene svobode" pri Inštitutu IRRIS, v okviru raziskovalnega projekta "Kultura spominjanja gradnikov slovenskega naroda in države", ter »Družbena vloga pravljic« financiranih s strani ARRS.

**Darko Darovec** is Full Professor of history (from 2009). His research work is based on large amounts of unpublished primary archival sources, preserved in archives and libraries in Koper, Piran, Venice, Ljubljana, Trieste, Vienna, Rijeka and Pazin. On the basis of his research over the last few years he presented the complex image of the borderland issues and the structure of conflicts and crises in the Adriatic region (f. e. the book *A Brief history of Istra*, which was also reprinted and translated into languages: English, Croatian, Italian). Long-term experience in the fields of social, economic and cultural history of Istria and Northern-Adriatic region during the Middle Ages and especially in early modern period present the basis of his work which is also influenced by his studies of different sources and literature published within the Adriatic region and elsewhere. His main field of research are: medieval and modern history of Istria, Slovenia and Mediterranean, with a special emphasis on law history, history of culture, society and economy. In the frame of his research projects is dealing with European customary systems of conflict resolution (project FAIDA - Marie Curie Actions 7<sup>th</sup> FP EU, at Ca' Foscari University Venice) and in the context of research program *The past of North Eastern Slovenia and neighbouring regions of Austria, Hungary and Croatia* (at University of Maribor) is dealing with Slovenian modern history, especially from the interdisciplinary perspective of the *Slovenian nation and state building*, and with different forms of representations of cultural memory within research project "The Contemporality of the Understanding Context and the Expression of Personal and Social Freedom", within research project »Social Functions of Fairy Tales« at the Institute IRRIS and within research project "Cultural Memory of Slovene Nation and State Building", financed by Slovenian Research Agency.

DAROVEC, Darko. *Vendetta in Koper 1686*, (Collection Library Annales Majora). 1. ed. Koper: Annales Press: Zgodovinsko društvo za južno Primorsko: = Società storica del Litorale, 2018.

DAROVEC, Darko. "Acte de la réconciliation publique" : humiliation in the ritual of vendetta. V: FAGGION, Lucien (ur.), REGINA, Christophe (ur.). *L'humiliation : droit, récits et représentations (XIIIe-XXIe siècles)*, (Polen - pouvoirs, lettres, normes, 15). Paris: Classiques Garnier. cop. 2019, str. 87-112.

POVOLO, Claudio, DAROVEC, Darko. *Vendetta and banishment*. V: MILADINOVIĆ ZALAZNIK, Mira (ur.), et al. *Freiheit und Gerechtigkeit als Herausforderung der Humanwissenschaften = Freedom and justice as a challenge of the humanities*. Bern [etc.]: P. Lang. cop. 2018, str. 227-253.

DAROVEC, Darko. Turpiter interfectus. The Seigneurs of Momiano and Pietrapelosa in the Customary System of Conflict Resolution in Thirteenth-Century Istria. *Acta Histriae*, 2016, letn. 24, št. 1, str. 1-42.

DAROVEC, Darko. Cum lampulo mantelli : the ritual of notarial investiture : example from Istria. *Acta Histriae*, 2014, letn. 22, št. 3, str. 453-508.

DAROVEC, Darko. Il contrabbando, le rivolte contadine e Martin Krpan come mito nazionale costitutivo sloveno. V: FORNASIN, Alessio (ur.), POVOLO, Claudio (ur.). *Per Furio : studi in onore di Furio Bianco*, (Tracce). Udine: Forum, cop. 2014, str. 267-292.

DAROVEC, Darko. *Auscultauerint cum notario : Istrian notaries and vicedomini at the time of the Republic of Venice*. 1a ed. Venezia: Cafoscarina, 2015.

DAROVEC, Darko. *Davki nam pijejo kri : gospodarstvo severozahodne Istre v novem veku v luči beneške davčne politike*, (Knjižnica Annales Majora). Koper: Univerza na Primorskem, Znanstveno-raziskovalno središče: Zgodovinsko društvo za južno Primorsko, 2004.